The Foundation Center

Moving the Field Forward



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On the cover: Steven Lawrence, director of research, serves as principal author of numerous Foundation Center research reports, including Foundation Yearbook and Update on Foundation Health Policy Grantmaking.





The Foundation Center

OUR VISION

A world enriched by the effective allocation of philanthropic resources, informed public discourse about philanthropy, and broad understanding of the contributions of nonprofit activity to civil society.

OUR MISSION

To strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy.

OUR VALUES

Our Beliefs

- Philanthropy is vital to our democratic society.
- Transparency and accountability are key to earning the public trust.
- Knowledge about philanthropy starts with accurate information.
- Access to accurate information about philanthropy advances responsible and effective use of philanthropic resources.
- Grantmaker and nonprofit effectiveness is enhanced by shared information and understanding.

Our Practices

- We aim to deliver the highest quality of service to all those who use our resources.
- We strive to build partnerships that help us fulfill our mission.
- We preserve our credibility by remaining independent and objective.
- We embrace innovation and harness technology to maximize our effectiveness.
- We value our employees and their contributions to our impact.
- We exercise fiscal responsibility as a means of achieving our mission.

FROM THE CHAIRMAN AND THE PRESIDENT

2004 was a momentous year for the nonprofit sector. Foundation giving rebounded, reaching an all-time high after two years of decline. At the same time, the Senate Finance Committee hearings in June brought into sharp focus the stepped-up demands for accountability and transparency in the sector. The rise in foundation giving and the heightened scrutiny of how foundation dollars are spent has resulted in unprecedented interest in the programs and practices of the nation's grantmaking institutions and, increasingly, in the outcomes of their activities.

Since our founding in 1956, the Foundation Center has been the nation's leading authority on grantmakers and their grants. In this environment, we are more vital than ever as a matchless source of information on U.S. philanthropy. In 2004 we launched a new strategic plan to ensure that we will continue to engage the changing environment and to address the changing needs of our diverse audiences. "Moving the Field Forward," our



Strategic Plan for 2004-2006, advances a vision of the Center's ultimate goal: a world enriched by the effective allocation of philanthropic resources, informed public discourse about philanthropy, and broad understanding of the contributions of nonprofit activity to civil society. In this spirit, the Center is striving to design programs and activities that advance knowledge and understanding about foundations and the larger nonprofit sector and to encourage practices that lead to responsible and effective grantmaking and grantseeking.

Grantseekers, grantmakers, academics, the media, and policymakers who look to the Center for intelligence on how the nation's philanthropic resources are expended are increasingly likely to find answers to their

questions. In response to the crescendo of calls for more and better information about the sector, we are applying our expertise in collecting foundation information, our skill in using computer technologies to manage it and to deliver it to others in convenient formats, and our experience in interpreting the information reliably and impartially.

During 2004 we expanded our collection of information on regional grantmaking, small grants, grantmaking public charities, and foundation expenses, among other types of data. We also surveyed funders about their operations and their viewpoints on important issues in the field. Our data on giving continues to be the gold standard for the field, and our qualitative research provides insights into how foundations do their work and expect to evolve in the future.

We also extended our research in areas of special interest, including social justice funding, foundation administrative expenses, international grantmaking, and funding in the humanities. The collaborative relationships we formed with other sector leaders in accomplishing this work added value to the resulting reports and broadened the audience for them.

Our five library/learning centers and 235 Cooperating Collections adopted new programs and educational services in 2004 to build the capacities of grantseekers of all types. In particular, we expanded our educational outreach to under-resourced grantseekers. *The Foundation Directory Online* assisted more than 10,000 subscribers to research grantmakers and their interests. In addition to these resources, we posted four new papers in the *Practice Matters* series and introduced PubHub, an online repository of foundation-sponsored reports, especially for grantmakers.



In 2004 we completed the effort we initiated on September 13, 2001, "Philanthropy's Response to 9/11: Creating the Record and Telling the Story," by issuing a final volume that summarized many strands of this pivotal project. With support from numerous corporations and foundations, the Center assembled a multi-faceted record of the philanthropic response to this historic tragedy, encompassing databases of corporate and foundation giving and of regranting by relief funds, research reports analyzing patterns of giving and regranting, an archive of media coverage of the philanthropic response, and two volumes of remarkable interviews that offered personal commentary on the events of September 11, 2001, and their aftermath. Our experience with this project propelled us toward fulfilling several imperatives that are embodied in our strategic plan: the imperative for speed in collecting and verifying information if we are to help our audiences stay current on giving as it happens, the imperative to report on giving by types of grantmakers never before included in our information resources or research studies, and the imperative to capture more of the qualitative aspects of the giving story to better convey how foundations do their work.

This is our final joint letter about the Foundation Center; Barry steps down as chairman in 2005. Since we began our partnership in leading the Foundation Center five years ago, much has changed in the world and in how we do our work, but our fundamental goal endures. We aim to offer reliable, comprehensive information about philanthropy in ways that support grantseekers and grantmakers in their own partnership to create a better world. In this report you will read about many additional ways this vision guides our work. As Barry passes the gavel to Chris DeVita and as Susan Eagan takes over the role of vice chairman from Doug Nelson, the Center's strong and dedicated Board of Trustees will continue to endeavor to make our shared vision a reality.

Barry D. Gaberman Chairman

Bany D Galarman

Sara L. Engelhardt
President

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Resources Research

The growing emphasis on accountability and transparency in the nonprofit sector reached new heights in 2004, prompting intense interest in the activities of grantmakers and their beneficiaries. In this climate, stakeholders within and outside the sector turned in increasing numbers to the **Foundation Center, the** nation's leading authority on institutional philanthropy. To respond to the burgeoning information needs of diverse audiences, we expanded our data gathering efforts, leveraging new technologies and building new relationships with colleague organizations to present a more vivid and timely portrait of the field of philanthropy.

Enhancing Our Database to Support the Field

The Foundation Center's databases comprise a rich collection of data on institutional giving in the United States. In 2004, we increased our efforts to provide our audiences with even broader and deeper coverage of grantmakers and their grants. We incorporated into our database detailed profiles of more than 4,600 grantmakers and east a wider net to include more types of funders, such as corporate givers and grantmaking public charities. We indexed more than 120,000 recent grants totaling \$14.3 billion, allowing grantseekers to conduct targeted searches of a multitude of foundation grants and enabling us and others to study giving trends. Grantmakers play a key role in our drive to increase the depth and currency of our data. Many respond to our annual survey mailing, and we're seeing substantial growth in the number registering for Foundation Directory Online Updater, a free tool for updating their profiles through our Web site. More grantmakers are also sending us their grants lists electronically; in 2004, our "electronic reporters" submitted more than 30,000 grants totaling \$5 billion.

New Technologies Increase Scope and Currency of Data

Harnessing new technology tools, we completed a critical phase in the redesign of our database systems that has led to major improvements in the way we capture, update, and publish data on grantmakers. We now have the ability to generate our annual grantmaker survey in a more flexible format, allowing us to collect brand-new types of data for our audiences. In our spring survey, we added questions to shed light on grantmakers' emerging interests, funding strategies, and membership affiliations. The new system has also enabled us to update *The Foundation Directory Online* on a weekly basis, a major benefit to users. We have just begun to tap into the tremendous potential of our new

database system as a tool for conveying richer and more timely information on grantmaking activities.



Providing More Data on Grant Recipients

This year we dramatically increased our capacity to present enhanced information on the nearly 200,000 grant recipient organizations in our database. By adding Employer Identification Numbers (EIN) to recipient profiles we'll be able to link to their IRS returns to learn more about their programs and activities. By year-end we had added EINs to 45,000 records. On a related front, we began acquiring from the IRS thousands of Forms 990, resulting in the launch of "990 Search," a free tool on our Web site for retrieving nonprofit organization information returns. This is another step forward toward our goal of increasing the comprehensiveness of the data we deliver online.

Who's Giving/Who's Getting Grants: Flexible Tools for Grantseekers

The Foundation Center publishes over thirty-five, high-quality reference resources — essential tools for grantseekers, grantmakers, and others interested in learning about grantmakers and their giving. Our print and electronic resources are issued in flexible formats, affording access to the full universe of grantmakers as well as to specific segments of the foundation field. By year-end, our databases, from which we produce these resources, expanded to 78,804 grantmakers and more than 505,000 recently awarded grants.

The Foundation Directory Online

The Foundation Directory Online delivers current information on grantmakers and their grants to our growing community of over 10,000 subscribers and to thousands more who use the service in our libraries and Cooperating Collections. To help smaller nonprofits we added thousands of grants under \$10,000 to our grants database, and we introduced an institution-wide access program to help universities and libraries extend access to the service to their broader Intranet communities.

Regional Directories and CD-ROMs

We value our relationships with regional associations of grantmakers as a means of delivering the best possible funding information resources to nonprofit communities in states and regions across the country. In 2004 we renewed our partnership with Washington Grantmakers to produce the third edition of the *Guide to Washington D.C. Grantmakers on CD-ROM*, and we once again worked with the Council of Michigan Foundations on new print and CD-ROM versions of *The Michigan Foundation Directory*. A new partnership with Alabama Giving/Alabama Funders Forum resulted in an expanded edition of its *Guide to Alabama Grantmakers*.

EXPANDING RESOURCES FOR OHIO AND THE MIDWEST

Our Cleveland office is piloting a new initiative to test the use of our library/learning centers as a principal means of fulfilling the demand for information on regional grantmaking. For the first time, we based a member of our publishing staff in our Cleveland office to enhance our grantmaker and grants data for Ohio and the Midwest. Initial efforts focused on indexing all grants of the top 10 foundations in each of the midwestern states, including smaller grants never before captured in our database. In the future, we'll collect new data on corporate givers, grantmaking public charities, and nonprofit recipients to amplify our regional reporting.

The involvement of local grantmakers, regional associations, and other nonprofits is integral to our initiative; in fact, two new reports produced by our Cleveland office were augmented with information from organizations in the region. Spotlight on Ohio's New Health Foundations features a brief directory of the state's new health foundations and excerpts from grantmaker interviews. Spotlight on Arts Grantmaking in Ohio analyzes the state's funding landscape for arts and culture based on our surveys of grantmakers and arts organizations, as well as information drawn from our database. These reports were distributed throughout Ohio, and we held programs in our Cleveland office to stimulate discussion among grantmakers and grantseekers about the outlook for giving in the region. We also collaborated with Ohio Grantmakers Forum on its report, Ohio: The State of Philanthropy 2004.



2004 Publications

FC Search: The Foundation Center's Database on CD-ROM, version 8.0

The Foundation 1000, 2004/2005 edition

The Foundation Directory, 2004 edition

The Foundation Directory Part 2, 2004 edition

The Foundation Directory 1 & 2 on CD-ROM, version 4.0

The Foundation Directory Online

The Foundation Directory Supplement, 2004 edition

Foundation Fundamentals, 7th edition NEW

Foundation Funding for the Humanities NEW

The Foundation Grants Index on CD-ROM, version 5.0

Foundation Grants to Individuals Online

Foundations Today Series, 2004 edition

Foundation Giving Trends

Foundation Growth and Giving Estimates

Foundation Yearbook

Grant Guides, 2004/2005 edition

Guide to Alabama Grantmakers NEW

Guide to Funding for International and Foreign Programs, 7th edition

Guide to Greater Washington D.C. Grantmakers on CD-ROM, version 3.0

Guide to Proposal Writing, 4th edition NEW

Guide to U.S. Foundations, Their Trustees, Officers, and Donors, 2004 edition

Health Policy Research and Foundation Grantmaking, by Bradford H. Gray **NEW**

International Grantmaking III NEW

The Michigan Foundation Directory on CD-ROM, 14th edition

The Michigan Foundation Directory, 14th edition

National Directory of Corporate Giving, 10th edition

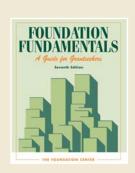
National Guide to Funding in Arts and Culture, 8th edition

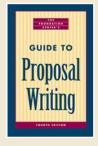
National Guide to Funding for the Environment and Animal Welfare, 7th edition

Practice Matters: The Improving Philanthropy Project

September 11: The Philanthropic Response NEW

Update on Foundation Health Policy Grantmaking ${\it NEW}$





Advancing Knowledge about Trends in Philanthropy

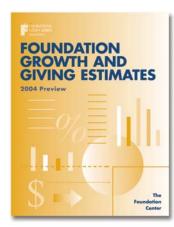
The Foundation Center analyzes and interprets the wealth of data we collect on foundations and their grants to provide stakeholders in the sector and the broader public with a comprehensive portrait of institutional philanthropy. Our research findings, issued widely in print and online formats, shed light on both historical and emerging trends in foundation growth and giving and on critical issues relating to foundation policies and practices.

Our annual Foundations Today Series is the starting point for anyone seeking authoritative information on trends in the field. This year we published three volumes, Foundation Giving Trends, Foundation Growth and Giving Estimates, and Foundation Yearbook, and we posted new data on foundation reporting and staffing trends in FC Stats at our Web site. Thousands of free copies of our report "Highlights" were distributed in print and at the Researching Philanthropy area of our Web site to bring grantmakers,

policymakers, the media, and other researchers up to speed on recent findings.

More Forward-Looking Research for the Field

For the second consecutive year, our *Estimates* report was greatly enhanced with findings from our "Foundation Giving Forecast Survey." Mailed to an expanded base of 2,800 grantmakers, the number of respondents increased significantly, improving our ability to provide the field with more accurate giving



estimates for 2003 and more forward-looking information about giving in 2004. Findings from the survey's "current issues" section provided *Estimates* readers with insights into grantmaking strategies and attitudes about foundation perpetuity, adding a practice-based dimension to our report. These enhancements resulted in broader and deeper coverage in *The New York Times*, *The Chronicle of Philanthropy*, and *The Nonprofit Times*, among other media outlets.

Completing the Record of Philanthropy's Response to 9/11

Our multi-year effort to create the definitive record of philanthropy's response to September 11, 2001, came to fruition this year with the release of September 11: The Philanthropic Response, our final publication in a series of reports, essays, and interviews issued over the past three years. We are grateful to the foundations and corporations that supported our efforts to document and disseminate information about the more than \$1.1 billion in dollars pledged, as well as the human aspects of the story. Our archive of 9/11-related resources will remain available for free public access at our Web site as testimony to the impact of institutional philanthropy on those affected by the tragedy.

Partnering on Regional and Topical Reports

The Center collaborates with diverse organizations on special studies that help inform grantmaking and public policy initiatives. We continued our partnership with the Council on Foundations to produce *International Grantmaking III*, our third benchmark study on this topic. In a new model for the Center, we issued two reports with companion essays by noted experts. In his essay, *Health Policy Research and Foundation Grantmaking*, Bradford H. Gray of the New



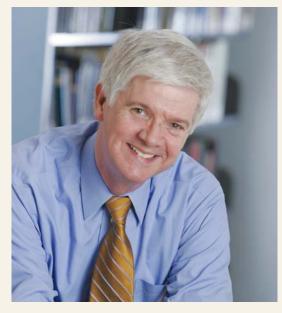
York Academy of Medicine interpreted the findings of our *Update on Foundation Health Policy Grantmaking* report in the context of the larger funding and policy research picture. Our first benchmark study on *Foundation Funding for the Humanities*, produced in collaboration with the American Academy of Arts & Sciences, includes an essay by historian James Allen Smith that identifies trends in humanities funding from the start of the twentieth century up to the present.

Laying the Groundwork for Future Studies

Early in the year we began working with Independent Sector and an advisory committee of grantmakers to create a definitional framework for a first-ever study of social justice grantmaking. Slated for release in 2005, the study, sponsored by the Ford Foundation, will fill the gap in knowledge about this emerging area.

Working with the Forum of Regional Associations of Grantmakers and New Ventures in Philanthropy, we developed models for regional and state-level reports on foundations, leading to their designation of the Center as the Forum's "preferred data provider" for their members. This is an important step forward in making our data more accessible to regional associations and in establishing standards that can be used for cross-regional giving studies.

With support from the Charles Stewart Mott Foundation, the Center partnered with the Urban Institute and GuideStar to develop and analyze a unique data set on foundation administrative expenses and compensation. Preliminary findings were presented at a convening of grantmakers in our New York office and, by year-end, plans were under way to extend the research to help develop benchmarks for foundations in the future.



James Allen Smith Waldemar A. Nielsen Professor of Philanthropy

GEORGETOWN UNIVERSITY

James Allen Smith, a noted historian and scholar of philanthropy, helped us break new ground in 2004 with our *Foundation Funding for the Humanities* report. Our first publication to focus exclusively on this topic, it features Jim's essay, "Historical Perspectives on Foundation Support for the Humanities," which connects our research to the larger context. From the outset, Jim helped get the project onto solid footing with insightful advice on defining the humanities, which is "always one of the greatest challenges in writing about them," he said.

To tell the story of humanities funding in the United States, Jim chronicles the principal grant-makers and trends influencing foundation support from the start of the twentieth century through today. "As we completed the report," he said, "we had more and more questions, and all of them propel us toward further study," adding that he sees the report as, "a way of creating a benchmark and of refining some of the questions that we need to ask about humanities and cultural funding."

To help us build understanding and awareness of this information, Jim presented at briefings we held in New York, San Francisco, Philadelphia, and Washington, DC. Each location's unique audience made for a meaningful conversation about the report's findings and the place of humanities funding in the field of philanthropy.

Education Libraries & Outreach

n our ongoing efforts to offer nonprofits capacity-building training at various levels of knowledge and expand services to under-resourced groups, we significantly enhanced our offerings in 2004. Collaborating with funders and others enabled us to offer training in new ways and for groups otherwise unable to afford such instruction. This, along with new courses in our curriculum, for both general and targeted audiences, resulted in more sessions this year than ever before. Nearly 1,400 classes and full-day courses were held throughout the year — an average of 5.6 training sessions per workday — and more than 26,700 people attended those classes.

New Classes, Courses, and Workshops

Nonprofit managers know that their board members can be powerful allies in fundraising. Those looking for guidance on how to effectively mobilize a board and ensure its ongoing commitment to fundraising can now attend our new day-long course, Nonprofit Boards and Fundraising. Piloted in August, the course is the result of the first collaboration between the Foundation Center and BoardSource, a national nonprofit organization that assists nonprofits with all aspects of board development.

Spanish-speaking grantseekers can now attend two classes conducted in their native language in our New York learning center. *Principios de la escritura de propuestas* (Proposal Writing Basics), complete with translated handouts, is the next step in our Spanish-language curriculum, following our Grantseeking Basics class in Spanish, introduced in 2003. We plan to offer both classes in all five library/learning centers next year.

Grantseeking Basics for International Organizations, introduced during International Philanthropy Month, is geared to representatives of foreign NGOs and U.S.-based nonprofits with international programs. In addition to addressing the basic steps involved in foundation research, it covers the legal aspects of U.S. foundation giving overseas and the types of funders active in this arena. The class has become a permanent addition to our free training portfolio.

We also worked during the year to expand our Virtual Classroom at our Web site. Here grantseekers interested in virtual learning can take advantage of a variety of free tutorials and guided tours on many topics. During Celebrating Philanthropy Month we launched our second free e-learning course, Foundations and Their Role in Philanthropy. Adapted from our one-hour class by the same name, it offers a good introduction to the world of foundations and provides quizzes, exercises, and other interactive features.

Grantseeker Training Institute

In the summer of 2004, we held our first Grantseeker Training Institute. This week-long, intensive program, designed to provide a sound introduction to foundation fundraising in a concentrated period, premiered in New York and brought together 25 attendees from across the country and beyond. In a unique opportunity for a small group to learn the fundamental skills of institutional fundraising from our experts and each other, the students formed a community of peers while learning various skills: how to develop a

fundraising plan, find and evaluate funding partners, and prepare proposals and proposal budgets. Daily in-class training was supplemented with an excursion to Carnegie Corporation for a behind-the-scenes look at one of the



Grantseeker Training Institute participants learned from fundraising experts such as Michael Seltzer (left), president of New York Regional Association of Grantmakers. Author of the Center's Securing Your Organization's Future, he taught the interactive class, Developing a Fundraising Plan.

largest and oldest foundations in the country. The evaluations from the participants were tremendously positive, and plans to host a new group in the winter have been realized.

First Steps and Next Steps

We completed the Clark Foundation-funded First Steps and Next Steps program this year. This innovative, capacity-building program was specifically designed for small, grassroots nonprofits and included monthly training sessions, individual assistance from consultants, and a number of Foundation Center resources provided to the participants. The nonprofit participants reported substantial benefits from their involvement, citing results such as increased income and resources, newly developed strategic and/or fundraising plans, strengthened boards of directors, enhanced external relations, and new strategic alliances and partnerships. In the fall, we initiated a formal evaluation of the program, also funded by the Clark Foundation.

Other Special Training

The Center's training has increased in popularity since the launch of our Educational Services Department in 2000. Consequently, many groups have asked us to customize our training for their own audiences or to make it available to specific under-resourced groups that cannot afford the fees. In response to the increased demand, the Center has developed a variety of models.

One of these, our First Steps on the Road to Successful Grantseeking program, launched in 2001, gives us a new kind of relationship with funders and other organizations as we partner to upgrade the capacities of selected small, under-resourced nonprofits. Five First Steps programs took place this year — three in Atlanta and one each in Cleveland and San Francisco. Additionally, the Arthur M. Blank Foundation funded five special programs in the Southeast and one in Phoenix.

Nine organizations across the country contracted with us to present day-long sessions of Proposal Writing Seminar and Foundation Fundraising: An Introductory Course. A total of 329 representatives from nonprofits that might not be able to afford the regular fee were thus able to learn important skills to strengthen their organizations.

This year we continued to conduct free training for specific groups, often in collaboration with umbrella organizations. Going on the road allowed us to reach thousands of people in need of our training.



Teri Lewis
Executive Director
THE FLEDGLINGS, INC.

Teri Lewis, executive director of the Atlanta-based nonprofit, the Fledglings, developed her skills at First Steps on the Road to Successful Grantseeking, a Foundation Center program that has built the capacity of hundreds of nonprofits across the country over the past three years. The Fledglings works with local youth transitioning out of long-term incarceration to find work, make positive choices, and achieve success in their communities.

When our Atlanta field office offered a multisession First Steps program in 2004, sponsored by the Community Foundation for Greater Atlanta, Teri was among the nonprofit leaders who quickly applied. Although she has done nonprofit work throughout her career, she feels that this kind of immersion in the basics is critical. She especially wanted to learn how to use computer-based information resources, which have transformed nonprofit work in recent years. The greatest benefit of First Steps, according to Teri, is that it "provides a road map for where to begin and gives participants greater confidence in using new tools."

"Fundraising is the hardest part of what we do," she said. "First Steps helped us make sure that our project is worthy of funding and is well planned. Our board is now more focused and clear about its mission. It has energized us all."

Our Libraries &Learning Centers

Responding to grantseekers' needs to build skills and access crucial resources, our library/learning centers developed new ways to help them work more efficiently. Our new book-lending program proved a success in all five libraries, with more than 1,600 books loaned to library visitors by year end. **During special focus months** dedicated to health, arts, international philanthropy, and the philanthropic community we offered an abundance of programs targeted to these audiences. A new survey of San Francisco and DC library visitors drew extraordinarily positive feedback — some 90 percent reported that they found the information they needed.

New York

Developing extensive programming and resources for the Center's four special focus months created a framework for the year. Diverse opportunities to learn and network with others sharing similar interests brought almost 1,000 grantseekers to our library/learning center during these special months. Funding for Arts Month once again proved highly popular in New York. Special programming included "Well-Served: Affirming the Relationship between Artists and Community," a standing-room only networking event for individual artists featuring a panel of successful grantseekers, and "Introduction to Marketing and Corporate Sponsorship for Artists," with a presentation by the Arts & Business Council.

Attendance at funder panels and roundtable discussions in Manhattan, Long Island, and New Jersey grew substantially this year. Partnerships with New York Regional Association of Grantmakers and the Council of New Jersey Grantmakers enabled us to invite more funders to participate in our outreach to new, small, or under-

resourced nonprofits.

With funding from the Milbank Foundation for Rehabilitation, we improved our resources and services to in-person and virtual library visitors with disabilities. Enhancements included Kurzweil optical character recognition software and a closed circuit television system for visitors with visual impairments.



Atlanta

Our Atlanta office underwent a major redesign and renovation in

2004, coinciding with its 10th anniversary. Visitors to the new space now benefit from a larger, state-of-the-art training room and a more efficient library. We were honored by the Atlanta City Council, who proclaimed the day of our re-opening, June 7, 2004, "Foundation Center–Atlanta Day." When the Center's board of trustees met here in November, we hosted a reception to show how our renovated facility can better serve the philanthropic community.

Close collaboration with local associations helped us reach wider audiences, especially during the Center's special focus months. The Metropolitan Atlanta Arts Fund, Southeastern Council of Foundations, and the Georgia Center for Nonprofits were but three of the groups we worked with to create programming targeted to grantseekers' needs and interests. Special focus month events included "Meet the Grantmakers: What's New in Health Funding?" "Local Government Funding for the Arts," and "The Site Visit: What to Expect, How to Prepare."

In direct response to community requests, we provided more than 40 off-site presentations to organizations such as Atlanta Women in Film, Aid to Children of Imprisoned Mothers, and the Georgia Criminal Justice Council. With the support of several grantmakers, Atlanta staff also conducted numerous sessions of our day-long educational programs in locations throughout the Southeast, including several underserved rural areas, for grantseekers who otherwise would not be able to afford such training.

Cleveland

Moving forward on one of the Center's strategic goals, in 2004 we successfully launched an initiative to meet the demand for information on regional grantmakers and giving, piloting the project in Cleveland. (See page 5 for details.) We produced two new reports, one on arts grantmaking and the other on "new health" funders in Ohio. Representatives of foundations and nonprofits alike heard about report findings first-hand at well-attended briefings for each.

To help us identify and reach new audiences — and better serve all those who look to us for information and education — we established a new advisory board comprised of 18 members of the grantmaking and nonprofit community in Cleveland and other parts of Ohio.

Special focus month activities opened new doors for bringing funders and grantseekers together to share information and ideas. A Dialogue with Donors program, "Faith in Action: Funding for International Mission-based Work," during International Philanthropy Month and "Exploring Diversity in Philanthropy" in Celebrating Philanthropy Month are but two examples of the programs we offered. The Cleveland Plain Dealer featured the Foundation



George Espy President

OHIO GRANTMAKERS FORUM

Ohio Grantmakers Forum (OGF), an association that provides leadership for organized philanthropy in Ohio, and our Cleveland office have long enjoyed a close relationship, a reflection of what OGF president George Espy calls a "congruence of missions and interests." This collaboration has produced many special programs, bringing grantmakers and grantseekers together to exchange information and ideas on crucial issues.

In support of our goal to broaden and deepen information on philanthropy in our five office regions (see sidebar, page 5), in 2004 we partnered with OGF to produce its *Ohio: The State of Philanthropy 2004*, which was enhanced with an array of statistical data provided by the Center. "Those interested in Ohio's philanthropic activities benefit not only from the data," George said, "but also from the Center's analysis of trends and highly trained, skillful researchers."

George's wide-ranging experience in the nonprofit sector — from community to statewide service — informs his contribution to our Cleveland office's new advisory board, providing valuable insights on how the Center can further serve all those who look to us for the information they need.

"We don't think of the sector as divided into nonprofit organizations and foundations," George explains. "We try to look at it as a whole. Put OGF and the Center together, and we feel we can address many of the needs of the entire nonprofit spectrum in the region." Center–Cleveland in its *Mosaic* section, highlighting International Philanthropy Month events as well as our overall resources and services to the community.

Busy nonprofit professionals again expressed their enthusiasm for our Brown Bag Lunch series, which they can attend during their workday. More than 100 people attended these informal networking discussions: "Basic Financial Controls," "The Lean Nonprofit," "Supporting the Arts at the Board Level," and "Effective Economic Decision-Making for Nonprofit Organizations," featuring Center author Dennis Young.

San Francisco

The San Francisco office held more than 40 public programs in 2004 that drew close to 1,900 participants, in addition to our regularly scheduled education classes.

Grantmakers seeking opportunities to share knowledge about trends in philanthropy and grantmaking practice took advantage of six



convenings, including "Power, Money, and Public Service: The Philanthropic Balancing Act," co-sponsored with Bay Area Emerging Practitioners in Philanthropy, and "Addressing South Africa's Economic Challenges for the Next Decade," co-sponsored with Northern California Grantmakers. Bringing the ideas from our *Practice Matters* project directly to local funders, author Ruth Tebbets Brousseau led an interactive discussion based on her paper, *Experienced Grantmakers at Work: When Creativity Comes Into Play.*

Grantseekers appreciated programs targeted to their interests during our special focus months. A wide range of topics was addressed, including "Meet the Grantmakers: Funding for Mental Health," "Corporate

Sponsorship and the Arts: Hear from the Experts," "International Social Change Philanthropy," and "Extreme Fundraising: Coming to the Rescue of an Organization."

Thanks to a partnership with the LightHouse for the Blind and Visually Impaired, visitors to the LightHouse can now use public computers equipped with the latest technology to access our databases, *The Foundation Directory Online Platinum* and *Foundation Grants to Individuals Online*.

The San Francisco Bay Guardian named the Foundation Center–San Francisco "Best of the Bay" in a special edition of readers' and editors' favorite resources and businesses in the area.

Washington, DC

In 2004, the DC office observed its 40th anniversary and marked this milestone with a gathering of friends and colleagues in the nonprofit community. A proclamation by Mayor Anthony A. Williams officially declared December 7, 2004, "Foundation Center Day" in Washington, DC.

Eighteen representatives of the DC-area grantmaking and nonprofit community joined our new advisory board. We established the group this year to help us address the concerns of key audiences, particularly the under-resourced, and to enhance our collaborative efforts with funders and technical assistance providers.

We brought several programs to groups in Southeast DC, one of the most under-resourced neighborhoods in the nation, and to community-based organizations that participate in the Strengthening Partners Initiative of the Mayor's Office of Partnerships and Grants Development. Working with an advisory board member who is active in the Asian American community, we gave a presentation about our programs and services at the Chinatown Service Center.

Visitors with disabilities welcomed enhancements to our library, including new equipment, software, and other assistive technology designed to help those with visual impairments and with motor disabilities utilize resources. Support from the Mitsubishi Electric America Foundation and the Milbank Foundation for Rehabilitation made these improvements possible.

Focusing on international philanthropy in October — the first time we dedicated a full month of activities to this topic — the Center cast a truly global net, offering a wide and diverse array of public programs to help people seeking information on international grantmaking by U.S. foundations. In cooperation with Grantmakers Without Borders, we presented "International Philanthropy Roundtable: Best Practices and Partnership Models" with distinguished panelists from Ashoka, the Academy for Educational Development, Public Welfare Foundation, Oxfam America, and the Institute for Indigenous Management in Belize.



At the Foundation Center–Washington, DC's 40th anniversary reception in December, board members helped welcome the guests. Pictured: Audrey Alvarado, executive director, National Council of Nonprofit Associations (left), and Barry Gaberman, senior vice president, Ford Foundation, and Foundation Center board chair.



2004 Educational Programs

Before You Seek a Grant: A Checklist for New Nonprofits

Developing a Fundraising Plan: Securing Your Organization's Future

Evaluating Funding Prospects: Strategies for Finding a Match

Finding Foundation Support for Your Education

Finding Funding Prospects with *The* Foundation Directory Online

Foundation Fundraising: An Introductory

Foundations and Their Role in Philanthropy Funding Research with FC Search

Getting Started with FC Search

Getting Started with Foundation Grants to Individuals Online

Grantseeker Training Institute NEW

Grantseeking Basics

Grantseeking Basics for Individuals in the Arts

Grantseeking Basics for International Organizations **NEW**

Grantseeking on the Web: Hands-on Introductory Training

Guide to the Resources on the Foundation Center's Web Site

Introduction to Corporate Giving

Introduction to Fundraising Planning

Introduction to *The Foundation Directory Online*

Nonprofit Boards and Fundraising **NEW**

Principios de la búsqueda de fondos (Grantseeking Basics)

Principios de la escritura de propuestas (Proposal Writing Basics) **NEW**

Proposal Budgeting Basics

Proposal Budgeting Workshop

Proposal Writing Basics

Proposal Writing Seminar

Prospect Research Basics: Researching Individual Donors

Your Board and Fundraising

The Foundation Center Online

Since its launch a decade ago, the Foundation Center's Web site at www.fdncenter.org has constantly been evolving to better meet the needs of our many audiences. By the end of 2004, nearly 80,000 visitors had registered at the site, affording them customized content based on their interests and location. Moreover, by year-end an average of 30,000 visitors a day were logging on to find answers to questions on the grantseeking process, use our online databases, discover key resources, access statistical information, and keep current with the latest news in the field.

PubHub: A Repository of Foundation-Sponsored Reports

Foundation resources make possible an enormous wealth of information and research on practices, policies, and issues relating to philanthropy and the public good. With the launch this year of PubHub: A Repository of Foundation-Sponsored Reports, the Center has created one convenient place for hundreds of reports to be searched. An important new resource for grantmakers, nonprofits, researchers, policymakers, and the media, PubHub links to reports issued or sponsored by foundations nationwide. By the end of the year PubHub contained 503 links to reports in ten major subject categories, from the arts to the sciences. Ultimately, it will encompass the full spectrum of philanthropic activity in the United States.

Philanthropy News Digest

For ten years *Philanthropy News Digest* (PND), the Center's free daily news service, has delivered the latest news of the nonprofit sector. The launch this year of five regional editions — Tri-State, Midwest, Southeast, Pacific, and National Capital Region — at each of our libraries' Web sites provides nonprofit professionals and others with up-to-date news specific to their region in one convenient place.

Adding perspective to the news coverage, PND's Newsmakers series of interviews provides commentary and context on topical issues. In 2004, twelve new interviews with influential leaders and practitioners in philanthropy shed light on a range of issues. They included "Empowering the Grassroots" (Chet Tchozewski, executive director, Global Greengrants Fund), "Toward a 21st Century Healthcare System" (Karen Davis, president, Commonwealth Fund), and "Building Hope in Afghanistan" (Michael Rea, managing director, Give2Asia). All 55 interviews conducted since 2000 are available at the PND archive.

More from PND

Subscriptions to our newsletters grew significantly during the year. *Health Funding Watch* was launched in conjunction with our special focus month in March. Registered Web site visitors use it to learn about current headlines, RFPs, and jobs in their field, and it joins our other subject-based newsletters, *Arts Funding Watch* and *Education Funding Watch*, as a special field-based resource. The *RFP Bulletin* remains our most popular weekly broadcast service, with more than 72,000 subscribers at year end. Readers continue to keep current on news of the sector via our flagship e-newsletter, *Philanthropy News Digest*. Created in 1997 with 100 subscribers, PND is now received by nearly 60,000 subscribers worldwide. Altogether, the family of PND newsletters — seven in total — was reaching an astounding 246,000 subscribers by the end of 2004.

Serving Special Audiences

People with Disabilities

As we do in our libraries, the Foundation Center strives to serve the underserved at our Web site. One of these groups, the physically disabled, has a new resource devoted to meeting their special needs. The new For People with Disabilities area of the site assists visually impaired visitors — including those using adaptive technology — in effective navigation of our entire Web site, and it outlines the various services our library/learning centers offer to people with disabilities. Also, grantseekers searching for funding of disability-related programs and issues will find here a collection of links to helpful, relevant resources.



International Visitors

In the age of the Internet, the Foundation Center's reputation as the best place to go for information on U.S. philanthropy means that our Web site is explored by a substantial number of visitors from outside U.S. borders. Whether a visitor is looking for news, research about international philanthropy, or fundraising resources, the new For International Visitors area provides links to PND headlines, FAQs, Requests for Proposals, topical resource lists, reports, and statistical data and to other nonprofit organizations and resources in the field. The Web page is also of use to anyone seeking information on international grantmaking by U.S. foundations.

Youth

To help the next generation of philanthropists get more involved, International Philanthropy and Youth was a new topic we created this year in our Youth in Philanthropy area (youth.fdncenter.org). It was established as a place where young people can read about the activities of their peers and about celebrities making a difference around the world. It also links our young visitors to information on study abroad and overseas volunteer opportunities, presenting them with unique educational possibilities.

For Grantmakers

Foundation Folders

The Foundation Center creates and hosts Web sites for grantmakers at no charge, extending communication of their missions and programs to wider audiences. By the end of 2004, we were hosting 128 grantmaker Web sites. The following new folders were added during the year:

Abelard Foundation-East
Agua Fund
The ASC Foundation
Helen Andrus Benedict Foundation
Harry S. Black and Allon Fuller Fund
The Louis Calder Foundation
Cooper-Levy Trust
Educational Choice Foundation, Inc.
The Hackett Foundation, Inc.
Hill-Snowdon Foundation
Sidgmore Family Foundation
The Vincent Foundation, Inc.
Woods Charitable Fund, Inc.

Practice Matters

We expanded *Practice Matters: The Improving Philanthropy Project* at our Web site with four additional papers and discussion guides on capacity building, communications, creativity in grantmaking, and philanthropic field-building. In our New York and San Francisco offices, we held programs based on papers in the series to

1



help grantmakers translate the concepts and ideas into practical approaches for their daily work.

Foundation Center Cooperating Collections

The Foundation Center's Cooperating Collection network gives those who are not within reach of one of our five library/learning centers in-person access to our core collection of print and electronic resources and assistance in using them. Housed in public or academic libraries, community foundations, or other nonprofit agencies, many Collections offer Foundation Center training programs.

In 2004, seven new facilities in underserved areas of the country joined the network: Pueblo, CO; Pocatello, ID; Carbondale, IL; Valparaiso, IN; Baker, MT; Wilmington, NC; and Parkersburg, WV. Center staff visited 51 Cooperating Collections during the year and presented many workshops for the public and for Collection staff on the use of Foundation Center resources. Below is the complete list of all locations.*

A record-high 63 Collection supervisors traveled to our annual conference in New York in October. They attended several of the Center's most popular courses, participated in idea-exchanging sessions, and enjoyed networking opportunities. The two-day conference, "Sharing Our Ideas and Experiences," focused on government funding and serving individual grantseekers, and included special presentations from five of the supervisors. Participants tell us repeatedly that Network Days provides an invaluable opportunity to gather new ideas, useful tips, and expertise to better serve their communities.

Alabama

BIRMINGHAM Birmingham Public Library

HUNTSVILLE Huntsville Public Library

MOBILE Mobile Public Library West Regional Library

MONTGOMERY Auburn University at Montgomery Library

Alaska

ANCHORAGE Consortium Library

JUNEAU Juneau Public Library

Arizona

FLAGSTAFF Flagstaff City—Coconino County Public Library

PHOENIX Phoenix Public Library

TUCSON Tucson Pima Public Library

Arkansas

FT. SMITH University of Arkansas—Ft. Smith Boreham Library LITTLE ROCK Central Arkansas Library System

California

BAKERSFIELD Kern County Library

BAYSIDE Humboldt Area Foundation

CAMARILLO Ventura County Community Foundation

FRESNO Fresno Regional Foundation

LOS ANGELES Center for Nonprofit Management in Southern California

NORTH HILLS Los Angeles Public Library Mid-Valley Regional Branch

PASADENA Philanthropy Resource Center Flintridge Foundation

REDDING Shasta Regional Community Foundation's Center for Nonprofit Resources

RICHMOND Richmond Public Library RIVERSIDE Riverside City Public Library

SACRAMENTO Nonprofit Resource Center

SAN DIEGO San Diego Foundation

SAN JOSE CompassPoint Nonprofit Services Nonprofit Development Library

SAN PEDRO Los Angeles Public Library San Pedro Regional Branch

SANTA ANA Volunteer Center of Greater Orange County

SANTA BARBARA Santa Barbara Public Library

SANTA MONICA Santa Monica Public Library

SANTA ROSA Sonoma County Library

SEASIDE Seaside Branch Library

SONORA Sierra Nonprofit Support Center

Colorado

COLORADO SPRINGS Penrose Library

DENVER Denver Public Library

PUEBLO Pueblo City—County Library District

Connecticut

DANBURY Danbury Public Library

GREENWICH Greenwich Library

HARTFORD Hartford Public Library

NEW HAVEN New Haven Free Public Library

Delaware

NEWARK University of Delaware Hugh Morris Library

Florida

BARTOW Bartow Public Library

DAYTONA BEACH Volusia County Library Center FORT LAUDERDALE Nova Southeastern University Library Research and Information Technology Center

FORT PIERCE Indian River Community College Learning Resources Center

JACKSONVILLE Jacksonville Public Libraries

MIAMI Miami—Dade Public Library

ORLANDO Orange County Library System

SARASOTA Selby Public Library

TALLAHASSEE State Library of Florida

TAMPA Hillsborough County Public Library Cooperative

WEST PALM BEACH Community Foundation of Palm Beach & Martin Counties

Georgia

GAINESVILLE Hall County Library System

MACON Washington Memorial Library

THOMASVILLE Thomas County Public Library

Hawaii

HONOLULU University of Hawaii Hamilton Library

Idaho

BOISE Boise Public Library

CALDWELL Caldwell Public Library

POCATELLO Marshall Public Library

Illinois

CARBONDALE Carbondale Public Library

CHICAGO Donors Forum of Chicago EVANSTON Evanston Public Library

ROCK ISLAND Rock Island Public Library

SPRINGFIELD University of Illinois at Springfield Brookens Library

Indiana

EVANSVILLE Evansville—Vanderburgh Public Library

FT. WAYNE Allen County Public Library

INDIANAPOLIS Indianapolis—Marion County Public Library

TERRE HAUTE Vigo County Public Library

VALPARAISO Valparaiso University Moellering Library

Iowa

CEDAR RAPIDS Cedar Rapids Public Library

CRESTON Southwestern Community College Learning Resource Center

DES MOINES Des Moines Public Library

SIOUX CITY Sioux City Public Library

Kansas

COLBY Pioneer Memorial Library

DODGE CITY Dodge City Public Library

LAKIN Kearny County Library

SALINA Salina Public Library

TOPEKA Topeka and Shawnee County Public Library

WICHITA Wichita Public Library

Kentucky

BOWLING GREEN Western Kentucky University Helm—Cravens Library

LEXINGTON Lexington Public Library LOUISVILLE Louisville Free Public Library

Louisiana

BATON ROUGE East Baton Rouge Parish Library

DE RIDDER Beauregard Parish Library

MONROE Ouachita Parish Public Library

NEW ORLEANS New Orleans Public Library

SHREVEPORT Shreve Memorial Library

Maine

PORTLAND University of Southern Maine Library Maine Philanthropy Center

Maryland

BALTIMORE Enoch Pratt Free Library

Massachusetts

BOSTON Associated Grant Makers of Massachusetts

BOSTON Boston Public Library

SPRINGFIELD Western Massachusetts Funding Resource Center

WORCESTER Worcester Public Library

Michigan

ALPENA Alpena County Library

ANN ARBOR University of Michigan— Ann Arbor Graduate Library

BATTLE CREEK Willard Public Library

DEARBORN Henry Ford Centennial Library

DETROIT Wayne State University Purdy/Kresge Library

EAST LANSING Michigan State University Libraries Funding Center FARMINGTON HILLS Farmington Community Library

FLINT University of Michigan— Flint Frances Willson Thompson Library

GRAND RAPIDS Grand Rapids Public Library

HOUGHTON Michigan Technological University

SCOTTVILLE West Shore Community College Library

TRAVERSE CITY Traverse Area District Library

Minnesota

BRAINERD Brainerd Public Library

DULUTH Duluth Public Library

MARSHALL Southwest State University Library

MINNEAPOLIS Minneapolis Public Library

ROCHESTER Rochester Public Library

ST. PAUL St. Paul Public Library

Mississippi

HATTIESBURG Library of Hattiesburg, Petal and Forrest County

JACKSON Jackson/Hinds Library System

Missouri

KANSAS CITY Council on Philanthropy University of Missouri— Kansas City

KANSAS CITY Kansas City Public Library

ST. LOUIS St. Louis Public Library

SPRINGFIELD Springfield—Greene County Library

From a thirty-year veteran Collection...

SARAH ZIEGENBEIN CENTRAL ARKANSAS LIBRARY SYSTEM LITTLE ROCK, AR



Our collection of Foundation Center materials has been an integral part of the library since 1974, allowing us to provide information on grants to our local nonprofit community. It's been exciting to watch the changes in how we provide this information, making our visitors' research easier and more productive. Over the last year our staff trained numerous grantseekers on a one-toone level. We also hosted a regional meeting for seven Collection supervisors and a hugely successful program on scholarship resources, highlighting Foundation Center materials. In fact, we'll be taking our scholarship program on the road this summer, presenting it at some of our branch libraries.

Montana

BAKER Fallon County Library

BILLINGS Montana State University— Billings Library Special Collections

BOZEMAN Bozeman Public Library

LIBBY Libby Public Library

MISSOULA University of Montana Mansfield Library

Nebraska

LINCOLN University of Nebraska— Lincoln University Libraries

OMAHA Omaha Public Library

Nevada

ELKO Great Basin College Library

LAS VEGAS Clark County Library

RENO Washoe County Library

New Hampshire

CONCORD Concord Public Library

PLYMOUTH Plymouth State College Herbert H. Lamson Library

A midwestern university Collection "cyber supervisor" tells us...

Jon Harrison, Michigan State University Libraries
Funding Center, East Lansing, MI

Grant and scholarship seekers can make use of our Funding Center 148 hours a week during the fall and spring semesters. And if that's not



enough, our library maintains a Grants and Related Resources Web site. Thanks to generous publicity from the Foundation Center, the Council of Michigan Foundations, MEL: the Michigan eLibrary, and other information providers, the Web site received over 1.5 million hits during 2004. Like many other Collection supervisors, I provide a wide array of training sessions for both nonprofits and in-house academics, and I'm often asked to speak at conferences around the state. No wonder I refuse to let anyone take the job away from me!

New Jersey

BRIDGETON Cumberland County Library

ELIZABETH Free Public Library of Elizabeth

NEWARK Newark Enterprise Community Resource Development Center

RANDOLPH County College of Morris Learning Resource Center

TRENTON New Jersey State Library

New Mexico

ALBUQUERQUE Albuquerque/Bernalillo County Library System

SANTA FE New Mexico State Library

New York

ALBANY New York State Library

BROOKLYN Brooklyn Public Library

BUFFALO Buffalo & Erie County Public Library

CORNING Southeast Steuben County Library

HUNTINGTON Huntington Public Library

JAMAICA

Queens Borough Public Library

LEVITTOWN Levittown Public Library

POUGHKEEPSIE Adriance Memorial Library

RIVERHEAD Riverhead Free Library

ROCHESTER Rochester Public Library

Foundation Center Cooperating Collections

SYRACUSE Onondaga County Public Library

UTICA Utica Public Library

WHITE PLAINS White Plains Public Library

YONKERS Yonkers Public Library

North Carolina

ASHEVILLE Pack Memorial Library

CHARLOTTE The Duke Endowment

DURHAM Durham County Public Library

WILMINGTON New Hanover County Public Library

WINSTON-SALEM Forsyth County Public Library

North Dakota

BISMARCK Bismarck Public Library

FARGO Fargo Public Library

MINOT Minot Public Library

Ohio

CANTON Stark County District Library

CINCINNATI Public Library of Cincinnati & Hamilton County

COLUMBUS Columbus Metropolitan Library

DAYTON Dayton Metro Library

MANSFIELD Mansfield/Richland County Public Library

PORTSMOUTH Portsmouth Public Library

TOLEDO Toledo—Lucas County Public Library

YOUNGSTOWN Public Library of Youngstown & Mahoning County

Oklahoma

OKLAHOMA CITY Oklahoma City University Dulaney Browne Library

TULSA Tulsa City—County Library

Oregon

KLAMATH FALLS Oregon Institute of Technology Library

MEDFORD Jackson County Library Services

PORTLAND Multnomah County Library

SALEM Oregon State Library

Pennsylvania

BETHLEHEM Northampton Community College Paul and Harriett Mack Library

ERIE Erie County Library System

HARRISBURG Dauphin County Library System

HAZLETON Hazleton Area Public Library

LANCASTER Lancaster County Library



A long-time suburban Collection supervisor writes...

GERRY KEEN, LEVITTOWN PUBLIC LIBRARY, LEVITTOWN, NY

I've been supervising the Cooperating Collection at Levittown Public Library since 1987, which places me in a venerable position among Collection supervisors. Maintaining the Collection in a vibrant and hectic suburban public library setting offers insight into a community with both local and broad-based interests. Grantseeking for community development and human services rank high, and I'm glad to note that our recent program, "Grant Workshop: Funding for Arts and Culture," attracted 117 attendees. We offer individual orientations to the Collection, as well as individual assistance with print resources and FC Search. It is gratifying to assist grantseekers at all points in their process of locating what funding is available, where to find it, and how to go about getting it.

Reaching out to the underserved, this West Coast Collection supervisor says...

BENLING WONG, SEATTLE PUBLIC LIBRARY, SEATTLE, WA

PHILADELPHIA Free Library of Philadelphia

PITTSBURGH Carnegie Library of Pittsburgh

PITTSTON Pocono Northeast Development Fund James Pettinger Memorial Library

READING Reading Public Library

WILLIAMSPORT James V. Brown Library

YORK Martin Library

Rhode Island

PROVIDENCE Providence Public Library

South Carolina

ANDERSON Anderson County Library

CHARLESTON Charleston County Library

COLUMBIA South Carolina State Library

GREENVILLE Greenville County Library System

South Dakota

MADISON Dakota State University Nonprofit Management Institute

PIERRE South Dakota State Library

SPEARFISH Black Hills State University E.Y. Berry Library— Learning Center

Tennessee

CHATTANOOGA United Way of Greater Chattanooga

KNOXVILLE Knox County Public Library

MEMPHIS Memphis & Shelby County Public Library

NASHVILLE Nashville Public Library

Texas

AMARILLO Amarillo Area Foundation

AUSTIN Hogg Foundation for Mental Health

BEAUMONT Beaumont Public Library

CORPUS CHRISTI Corpus Christi Public Library

DALLAS Dallas Public Library

EDINBURGH Southwest Border Nonprofit Resource Center

EL PASO University of Texas at El Paso Institute for Community-Based Teaching and Learning Community Non-profit Grant Library

FT. WORTH Funding Information Center of Fort Worth

HOUSTON Houston Public Library

LAREDO Nonprofit Management and Volunteer Center Laredo Public Library

LONGVIEW Longview Public Library

LUBBOCK Lubbock Area Foundation, Inc.

SAN ANTONIO Nonprofit Resource Center of Texas

WACO Waco—McLennan County Library

WICHITA FALLS Nonprofit Management Center of Wichita Falls

Utah

MOAB Grand County Public Library

SALT LAKE CITY Salt Lake City Public Library

Vermont

MIDDLEBURY Ilsley Public Library MONTPELIER Vermont Dept. of Libraries

Virginia

ABINGDON Washington County Public Library

HAMPTON Hampton Public Library

RICHMOND Richmond Public Library

ROANOKE Roanoke City Public Library System

Washington

KENNEWICK Mid-Columbia Library

REDMOND King County Library System Redmond Regional Library

SEATTLE Seattle Public Library

SPOKANE Spokane Public Library

TACOMA University of Washington Tacoma Library

West Virginia

CHARLESTON Kanawha County Public Library

PARKERSBURG West Virginia University at Parkersburg Library

SHEPHERDSTOWN Shepherd University Ruth A. Scarborough Library

Wisconsin

MADISON University of Wisconsin— Madison Memorial Library

MILWAUKEE Marquette University Memorial Library

STEVENS POINT University of Wisconsin— Stevens Point



The Seattle Public Library has been a Cooperating Collection since 1974. Now serving visitors in our brand-new facility, we offer many educational opportunities, often working with other organizations. A collaboration we're particularly proud of is our work with the Nonprofit Assistance Center (NAC), a training and consulting resource that helps nonprofits develop capacity, targeting groups with less access to traditional sources of funding. At NAC's annual intensive grantwriting course, I give a presentation on library resources, highlighting FC Search. This is most rewarding because it is an opportunity to promote the Collection and free use of Foundation Center materials here, a wonderful service to our community.

Wyoming

CHEYENNE Laramie County Community College Instructional Resource Center

GILLETTE Campbell County Public Library

JACKSON Teton County Library

SHERIDAN Sheridan County Fulmer Public Library

Puerto Rico

SANTURCE Universidad del Sagrado Corazon M.M.T. Guevara Library

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Thank you so much for your commitment in helping build the capacity of nonprofits in our Northeast Georgia area to better meet their missions. FOUNDATION OFFICIAL

Blandin Foundation

The Arthur M. Blank Family Foundation
The Blowitz-Ridgeway Foundation
Booth Ferris Foundation
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The Robert Bowne Foundation, Inc.
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This one-week seminar was beyond my expectations.
I learned a great deal.
GRANTSEEKER INSTITUTE ATTENDEE (NEW YORK)

Freed Foundation

The Freeman Foundation

A wonderful use of my time. I learned a lot.

PROPOSAL WRITING BASICS ATTENDEE (NEW YORK)

Charles A. Frueauff Foundation, Inc.

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The Gerber Foundation

The Wallace Alexander Gerbode Foundation

Irving S. Gilmore Foundation

Herman Goldman Foundation

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The Florence Gould Foundation

Graham Foundation for Advanced Studies in the Fine Arts

The Grainger Foundation

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Houston Endowment Inc.

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The Charles Evans Hughes Memorial Foundation, Inc.

The Hyde and Watson Foundation

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George Frederick Jewett Foundation

Jockey Hollow Foundation

The Christian A. Johnson Endeavor Foundation

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The Robert Wood Johnson Foundation

The Bydale Foundation

The Louis Calder Foundation

The California Endowment

Daisy Marquis Jones Foundation

Joukowsky Family Foundation

The Joyce Foundation

Kansas Health Foundation

The J. M. Kaplan Fund, Inc.

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Markle Foundation

Marmot Foundation

The Richard Mather Fund

The Robert F. and Eleonora W. McCabe Foundation

James J. McCann Charitable Trust

James S. McDonnell Foundation

The more I learn about the process, the more I appreciate the availability of the Foundation Center. Thanks for your efforts.

LIBRARY/LEARNING CENTER VISITOR (SAN FRANCISCO)

McFeely-Rogers Foundation

Dextra Baldwin McGonagle Foundation, Inc.

John P. McGovern Foundation

McGregor Fund

McInerny Foundation

The McIntosh Foundation

The MCJ Foundation

The McLean Contributionship

The Andrew W. Mellon Foundation

Mertz Gilmore Foundation

Meyer Memorial Trust

The Ambrose Monell Foundation

Gordon and Betty Moore Foundation

The William T. Morris Foundation, Inc.

Charles Stewart Mott Foundation

New York Foundation

The Charlotte W. Newcombe Foundation

Edward John Noble Foundation, Inc.

The Samuel Roberts Noble Foundation, Inc.

Northwest Area Foundation

Jessie Smith Noyes Foundation, Inc.

I would recommend the service to any organization that needs a partner to push forward into a successful [fundraising] program. ASSOCIATES PROGRAM MEMBER

The A. Lindsay and Olive B. O'Connor Foundation, Inc.

John M. Olin Foundation, Inc.

The Overbrook Foundation

The David and Lucile Packard Foundation

The Patrina Foundation

Josephine Bay Paul and C. Michael Paul Foundation

The Picower Foundation*

The Pincus Family Fund

The Pinkerton Foundation

Plough Foundation

Polk Bros. Foundation

Posner-Wallace Foundation

The state of the s

The Louis and Harold Price Foundation, Inc.

Public Welfare Foundation

The Reed Foundation, Inc.

Michael Reese Health Trust

The Retirement Research Foundation

Charles H. Revson Foundation, Inc.

Donald W. Reynolds Foundation

The Christopher Reynolds Foundation, Inc.

Rhodebeck Charitable Trust

Sid W. Richardson Foundation

Fannie E. Rippel Foundation

The Ritter Foundation, Inc.

The search capabilities are outstanding!

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The Rockefeller Foundation

The Felix and Elizabeth Rohatyn Foundation, Inc.

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The Richard and Hinda Rosenthal Foundation

Roth Family Foundation

Helena Rubinstein Foundation

The Rudin Foundation, Inc.

The Fan Fox and Leslie R. Samuels Foundation, Inc.

The Scherman Foundation, Inc.

Adolph and Ruth Schnurmacher Foundation, Inc.

Charles and Mildred Schnurmacher Foundation, Inc.

The Schumann Center for Media and Democracy, Inc.

Charles and Lynn Schusterman Family Foundation*

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The Shubert Foundation, Inc.

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Town Creek Foundation, Inc.

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The Trull Foundation

Turrell Fund

Union Foundation

van Ameringen Foundation, Inc.

The G. Unger Vetlesen Foundation

Virginia Environmental Endowment

The Laura B. Vogler Foundation, Inc. Waksman Foundation for Microbiology

*Denotes new donor

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I learned a lot from this presentation and am most grateful for the services in Spanish.

GRANTSEEKING BASICS IN SPANISH ATTENDEE (NEW YORK)

The Wallace Foundation

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This massive undertaking
will be an invaluable
resource to those of us in the
field, and hopefully, will
serve as a catalyst for future
benevolence.

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It made a threatening task doable and took away the fear factor by breaking the process into manageable pieces.

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Cleveland

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Anonymous (2)

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We in Cleveland are really fortunate to have the Foundation Center library.

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I'm amazed that such a terrific organization exists and is open without cost. Many thanks!

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*Denotes new donor 23

We feel as though your organization, and more particularly, the person who responded, actually cares about our cause. This feeling, this sense of value, is hugely appreciated.

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Clear, comprehensive, inclusive, helpful, focused. Thank you!

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Your Web site is outstanding, not only in terms of information, but functionality, as well.

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Great information, priceless.... I can't wait to put it to work.

FOUNDATION FUNDRAISING COURSE ATTENDEE (CLEVELAND)

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I have taken full advantage of your New York City library and the classes provided in the training center. I always feel I have learned something important and relative to proper nonprofit management.

LIBRARY/LEARNING CENTER VISITOR (NEW YORK)

Philanthropy's Response to 9/11

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I learned a great deal of information about the whys and hows of corporate giving. It got me thinking creatively about all the possible options.

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Financial Statements

Independent Auditors' Report

The Board of Trustees, The Foundation Center:

We have audited the accompanying balance sheets of The Foundation Center (the Center) as of December 31, 2004 and 2003, and the related statements of changes in unrestricted net assets, changes in net assets, and cash flows for the years then ended. These financial statements are the responsibility of the Center's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Center's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Foundation Center as of December 31, 2004 and 2003, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

March 25, 2005

New York, New York



Balance Sheets December 31, 2004 and 2003

Assets	2004	2003
Cash	\$ 98,478	123,409
Contributions and other receivables, net of allowance for	,	,
doubtful accounts (note 2)	2,223,087	2,224,126
Publications inventory	167,887	197,035
Investments (note 3)	11,850,120	11,252,100
Furniture, equipment, and leasehold improvements,		
at cost, less accumulated depreciation and		
amortization of \$5,980,002 and \$5,481,873 in 2004		
and 2003, respectively	3,720,800	3,262,413
Other assets	192,462	98,047
Total assets	\$ 18,252,834	17,157,130
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 1,002,478	978,367
Deferred revenue	2,358,575	2,109,853
Accumulated postretirement benefit obligation (note 4)	1,109,852	944,309
Total liabilities	4,470,905	4,032,529
Commitments (note 8)		
Net assets:		
Unrestricted:		
Undesignated	216,707	204,829
Board-designated for long-term investment (note 5)	6,052,954	5,402,954
Investment in furniture, equipment, and leasehold improvements	3,720,800	3,262,413
Total unrestricted	9,990,461	8,870,196
Temporarily restricted (note 6)	2,177,468	2,640,405
Permanently restricted:		
General purposes	1,000,000	1,000,000
Library acquisitions	150,000	150,000
Public education	464,000	464,000
Total permanently restricted	1,614,000	1,614,000
Total net assets	13,781,929	13,124,601
Total liabilities and net assets	\$ 18,252,834	17,157,130
Pos accompanyiné notes to financial statements	p 10,232,034	11,131,130

See accompanying notes to financial statements.

Statements of Changes in Unrestricted Net Assets

Years ended December 31, 2004 and 2003

icals chaca becember 51, 2004 and 2005			Total	
	Operating	Nonoperating	2004	2003
Revenues and gains:				
Foundation and corporate contributions	\$ 2,413,400	_	2,413,400	2,195,794
Publication revenues	8,398,489	_	8,398,489	7,773,537
Program service fees	2,055,485	_	2,055,485	1,719,893
Investment return (note 3)	289,146	609,165	898,311	1,148,241
Proceeds from insurance recovery	373,956	_	373,956	_
Net assets released from restrictions	2,817,145	303,716	3,120,861	3,440,361
Total revenues and gains	16,347,621	912,881	17,260,502	16,277,826
Expenses and losses:				
Program services:				
Data collection and publications	6,900,947	272,290	7,173,237	7,240,900
Library/learning centers and other				
public services	3,854,477	138,054	3,992,531	3,951,626
Research and other programs	867,789	35,417	903,206	858,983
Total program services	11,623,213	445,761	12,068,974	12,051,509
Supporting services:				
Management and general	3,331,236	147,419	3,478,655	3,493,636
Fund-raising	445,881	22,459	468,340	512,269
Total supporting services	3,777,117	169,878	3,946,995	4,005,905
Loss on disposal of furniture, equipment,				
and leasehold improvements	_	124,268	124,268	1,324
Total expenses and losses	15,400,330	739,907	16,140,237	16,058,738
Acquisition of furniture, equipment,				
and leasehold improvements from operations	(894,578)	894,578	_	_
Increase in unrestricted net assets	\$ 52,713	1,067,552	1,120,265	219,088

Statements of Changes in Net Assets

Years ended December 31, 2004 and 2003

	2004	2003
Increase in unrestricted net assets	\$ 1,120,265	219,088
Changes in temporarily restricted net assets:		
Foundation and corporate contributions	2,635,976	2,981,972
Investment income (note 3)	21,948	16,800
Net assets released from restrictions:		
For operating activities	(2,817,145)	(3,331,398)
For capital purposes	(303,716)	(108,963)
Decrease in temporarily restricted net assets	(462,937)	(441,589)
Increase (decrease) in net assets	657,328	(222,501)
Net assets at beginning of year	13,124,601	13,347,102
Net assets at end of year	\$ 13,781,929	13,124,601
	·	

Statements of Cash Flows

Years ended December 31, 2004 and 2003

	2004	2003
Cash flows from operating activities:		
Increase (decrease) in net assets	\$ 657,328	(222,501)
Adjustments to reconcile increase (decrease) in net assets to		
net cash provided by operating activities:		
Depreciation and amortization	615,639	795,976
Loss on disposal of furniture, equipment, and leasehold improvements	124,268	1,324
Net appreciation in fair value of investments	(684,321)	(916,241)
Changes in operating assets and liabilities, net:		
Decrease in contributions and other receivables	1,039	504,976
Decrease (increase) in publications inventory	29,148	(60,734)
(Increase) decrease in other assets	(94,415)	21,069
Increase (decrease) in accounts payable and accrued expenses	24,111	(55,428)
Increase in deferred revenue	248,722	408,794
Increase in accumulated postretirement benefit obligation	165,543	138,488
Net cash provided by operating activities	1,087,062	615,723
Cash flows from investing activities:		
Purchase of investments	(7,657,291)	(21,744,478)
Proceeds from sale of investments	7,743,592	21,354,371
Acquisition of furniture, equipment, and		
leasehold improvements	(1,198,294)	(203,549)
Net cash used in investing activities	(1,111,993)	(593,656)
Net (decrease) increase in cash	(24,931)	22,067
Cash at beginning of year	123,409	101,342
Cash at end of year	\$ 98,478	123,409

See accompanying notes to financial statements.

Notes to Financial Statements

December 31, 2004 and 2003

(1) Organization and Summary of Significant Accounting Policies

Organization

The Foundation Center (the Center) is a not-for-profit organization exempt from U.S. Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been designated as an organization which is not a private foundation. The Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. The Center achieves this mission by collecting, organizing, and communicating information on U.S. philanthropy, conducting and facilitating research on trends in the field, providing education and training on the grantseeking process, and ensuring public access to information and services through its Web site, print and electronic publications, five library/learning centers, and a national network of Cooperating Collections. Its audience includes grantseekers, grantmakers, researchers, policymakers, the media, and the general public.

Summary of Significant Accounting Policies

(a) Basis of Presentation

The net assets of the Center and changes therein are classified and reported as follows:

Unrestricted net assets – Net assets that are not subject to donor-imposed stipulations. This category of net assets includes amounts designated by the board for long-term investment and amounts invested in furniture, equipment, and leasehold improvements, net of accumulated depreciation and amortization.

Temporarily restricted net assets – Net assets subject to donor-imposed stipulations that will be met either by actions of the Center and/or the passage of time.

Permanently restricted net assets – Net assets subject to donor-imposed stipulations that the principal be maintained permanently by the Center. The Center is permitted to use the income earned on the related investments for general or specified operating purposes.

Revenues are reported as increases in unrestricted net assets unless their use is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions.

(b) Contributions

Contributions, which include unconditional promises to give, are recognized as revenues in the period received.

(c) Other Matters

Cash and cash equivalents managed for long-term investment purposes are included in investments.

Publications inventory is stated at the lower of direct production cost (first-in, first-out) or market.

Revenue is recognized during the fiscal year in which the service relates. Deferred revenue primarily includes annual subscriptions paid in advance of the period to which it relates.

Authorship costs are recorded as program expenses in the year incurred.

Depreciation and amortization are provided on a straight-line basis over a ten-year estimated useful life for furniture and equipment, over a five-year estimated useful life for electronic equipment, and over the shorter of the remaining term of the lease or useful life for leasehold improvements.

Total investment return (loss) net of the amount appropriated for operations, net assets released from restrictions for capital purposes, depreciation and amortization expense, and other gains

or losses are reported as nonoperating activities in the current year statement of changes in unrestricted net assets.

Accounting estimates are an integral part of the financial statements prepared by management and are based upon management's current judgments. Actual results could differ from those estimates.

Other significant accounting policies are set forth in the financial statements and the following notes.

(2) Contributions and Other Receivables

Contributions and other receivables consist of the following at December 31, 2004 and 2003:

becomber 61, 2001 and 2006.	2004	2003
Contributions receivable, due to be collected as follows:		
Less than one year	\$ 1,389,316	1,773,552
One to five years	444,338	466,625
Other receivables	439,433	33,949
Allowance for doubtful accounts	(50,000)	(50,000)
	\$ 2,223,087	2,224,126

(3) Investments

Investments are carried at fair value based upon quoted market prices. Investments at December 31, 2004 and 2003 consist of the following:

	2004			2	003
	Cost	Fair Value		Cost	Fair Value
Cash equivalents	\$ 3,708,247	3,708,247	3	,979,145	3,979,145
Bonds and notes	2,333,464	2,286,432	2	,230,884	2,166,658
Common and					
_preferred stocks	5,245,479	5,855,441	5	,068,403	5,106,297
	\$11,287,190	11,850,120	11	,278,432	11,252,100

The board of trustees has approved an annual spending rate of up to 4.5% of the average market value of the investments managed by the investment manager at the end of the three preceding years. The components of investment return for the years ended December 31, 2004 and 2003 are as follows:

	2004	2003
Interest and dividends \$	235,938	248,800
Net appreciation in fair value of investments	684,321	916,241
Total investment return	920,259	1,165,041
Less investment return appropriated under		
spending policy, including temporarily		
restricted amount of \$21,948 and \$16,800		
in 2004 and 2003, respectively	311,094	411,570
Investment return reported		
as nonoperating \$	609,165	753,471

(4) Postretirement Health Care Benefits

The Center sponsors an unfunded postretirement health care plan that covers all employees who meet certain eligibility requirements. The following table provides information with respect to the plan as of and for the years ended December 31, 2004 and 2003:

	2004	2003
Accumulated benefit obligation		
at December 31	\$ 1,408,870	1,271,592
Unrecognized loss	299,018	327,283
Accrued benefit liability recognized		
in the balance sheets	\$ 1,109,852	944,309
Net periodic benefit cost	\$ 185,220	154,207
Employer contributions	19,677	15,234
Benefits paid	19,677	15,234

The assumptions used in the measurement of the Center's benefit obligation are shown in the following table:

	2004	2003
Weighted average discount rate		
as of December 31	6.00%	6.25%
Medical trend rates (applied to net incurred claims)	9% during the year 200- 9.5% in 2003) decreas 8.5% during the year grading to 5.5% by 20	sing to 2005

The assumption used in the measurement of the Center's net periodic benefit cost is shown in the following table:

	2004	2003
Weighted average discount rate		
as of December 31	6.25%	6.75%

Assumed health care cost trend rates have a significant effect on the amounts reported for health care plans. A 1% point change in assumed health care cost trend rates would have the following effects on the amounts reported as follows:

	2004		2	2003
	1%	1%	1%	1%
	increase	decrease	increase	decrease
Effect on total service and interest cost Effect on postretirement	\$ 48,516	(36,867)	37,639	(29,058)
benefit obligation	345,643	(265,901)	290,566	(226,244)

The Center expects to contribute approximately \$26,000 to the plan in 2005. Projected premium payments for each of the next five years and thereafter are as follows:

2005	\$ 25,677
2006	28,131
2007	25,957
2008	27,634
2009	30,837
Thereafter through 2015	308,438
	\$ 446,674

In 2003, President Bush signed into law the Medicare Prescription Drug, Improvement and Modernization Act of 2003. The Act expands Medicare, primarily by adding a prescription drug benefit for Medicare-eligible starting in 2006. The Act provides employers currently sponsoring prescription drug programs for Medicare-eligible with a range of options for coordinating with the new government-sponsored program to potentially reduce program cost.

Pursuant to guidance from the Financial Accounting Standards Board under FSP FAS 106–1, the Center has chosen to continue to defer recognition of the potential effects of the Act in these disclosures. Therefore, the retiree health obligations and costs reported in these financial statements do not yet reflect any potential impact of the Act.

(5) Board-Designated Amounts for Long-Term Investment

The board of trustees has designated certain amounts for long-term investment. Additional amounts designated in 2004 and 2003 were \$650,000 and \$800,000, respectively.

(6) Temporarily Restricted Net Assets

Temporarily restricted net assets were available for the following purposes or for future periods at December 31, 2004 and 2003:

		2004	2003
Data collection and publications	ß	324,625	655,966
Library/learning centers and other public services		386,143	841,168
Other programs		28,333	111,971
Future periods		1,438,367	1,031,300
Total	S	2,177,468	2,640,405

(7) Pension Plan

The Center has a noncontributory, defined contribution group annuity pension plan, which provides for the option of voluntary employee contributions and covers all employees who meet minimum age and service requirements. Pension costs are funded when accrued, and benefits vest on contribution to the plan. Total cost of the plan for the years ended December 31, 2004 and 2003 amounted to approximately \$745,000 and \$721,000, respectively.

(8) Lease Commitments

The Center occupies office facilities in New York City, Washington, D.C., Cleveland, San Francisco, and Atlanta under various lease agreements. Future minimum annual rental payments under the lease agreements are as follows:

Year ending December 31:	Amount
2005	\$ 1,636,489
2006	1,697,134
2007	1,739,081
2008	1,758,196
2009	1,953,775
Thereafter	11,044,691
	\$ 19.829.366

In connection with the New York lease, the Center maintained a letter of credit in the amount of \$400,000 and \$200,000 as of December 31, 2004 and 2003, respectively. Rent expense was approximately \$1,463,000 and \$1,419,000 in 2004 and 2003, respectively.

Credits

Design Apicella Design

Photography

Steve Hockstein, Harvard Studio, except as noted below
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Teri Lewis (p. 9): Stanley Leary
George Espy (p. 11): Nick Cool, The Image Works
Washington, DC, reception (p. 13): Rick Reinhard
Little Rock, AR, Cooperating Collection (p. 17): Bettye Kerns
East Lansing, MI, Cooperating Collection (p. 18): Paul Coop
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